DETERMINATION AND FINDINGS FOR A
SOLE SOURCE PROCUREMENT

CONTRACT NO:  DCCB-2021-C-0007

CAPTION:  Violence Prevention Training and Technical Assistance

PROPOSED CONTRACTOR:  Cure Violence Global

FINDINGS

1. **AUTHORIZATION:**

   D.C. Official Code § 2-354.04, PPRA Section 404, 27 DCMR 5032

2. **MINIMUM NEED:**

   The Office of the Attorney General Cure the Streets violence interruption program requires a contractor to continue to support the program by providing training and technical assistance. The contractor must have an established violence reduction program model. The contractor shall provide services including technical guidance and assistance; training for violence interrupters, outreach workers and managers; and a database application to monitor program implementation and outcomes.

3. **ESTIMATED REASONABLE PRICE:**

   $100,000

4. **FACTS WHICH JUSTIFY SOLE SOURCE PROCUREMENT:**

   CVG is the originator and worldwide facilitator of the Cure Violence program model that is the primary program being replicated by OAG in its Violence Reduction effort. CVG has assisted in the implementation of the Cure the Streets program since 2018. CVG has the unique knowledge, skills, and technical capacity to provide the required service. As indicated in the attached letter, CVG utilizes techniques, processes, and a database application that is considered its intellectual property. The use of another vendor would jeopardize the success of the program because, as the originator of the program model, CVG is the only entity that has the knowledge base and staff to provide OAG with the training, custom designed database for tracking program activities and outcomes and other supports that are crucial to operating the program.
Other program models such as Citizens Crime Commission of New York City were considered. CVG’s program was considered to be superior because they could not offer all of the support services needed by OAG.

5. CERTIFICATION BY PROGRAM MANAGER:

I hereby certify that the above findings are true, correct and complete.

October 9, 2020  
Date  
Program Manager

6. CERTIFICATION BY CONTRACTING OFFICER:

I have reviewed the above findings and certify that they are sufficient to justify the use of the sole source method of procurement under the cited authority. I certify that the notice of intent to award a sole source contract was published in accordance with 27 DCMR 5032.4 and that [no response was received] [the response received was rejected because _______].

Based on the above findings and in accordance with the cited authority, I hereby determine that there is only one source for the required service and that OAG is justified in awarding the proposed contract through noncompetitive negotiation.

_________________________  ____________________________
Date  Contracting Officer
To Whom it May Concern:

Cure Violence Global, Inc., ("CVG") is the only organization that can conduct the violence prevention training and technical assistance (TTA) required by the jurisdiction. CVG is a public health derived strategy aimed at reducing gun violence. Cure Violence has provided an array of TTA to over 100 communities in over 10 countries. The services are adapted to each community based on the needs and capacity of the local partners. The intellectual property of CVG is owned by the University of Illinois and is exclusively licensed to CVG. No other entity is authorized to reproduce CVG’s intellectual property without the express written consent of CVG.

CVG services include the following core training and technical assistance activities: 1.) Guidance in and assistance with the recruitment and selection of workers for new program sites; 2.) delivery of the management training; 3.) delivery of the Violence Interruption and Reduction Training; 4.) provision of access to and training in the CVG database to monitor program implementation and outcomes; 5.) facilitation of booster trainings; and, 6.) participation in bi-weekly site monitoring calls to provide ongoing technical assistance in implementing the CVG model with fidelity.

The CVG model is the only intervention that is grounded in both desistance theory and public health praxis, and that is rigorously implemented as such using program components and evaluation indicators grounded in these domains. External evaluations conducted to date have demonstrated the effectiveness of the model across various settings in both the US and internationally. For example, evaluations conducted in 2017 in New York City sites showed reductions in shootings of up to 63% and up to 37% in gun injuries. Another recent (2018) evaluation published on a CVG program in Trinidad and Tobago showed a 45% reduction in violent crime. Philadelphia’s CVG program was also evaluated in 2017, showing 30% reduction in shootings.

In addition to external evaluations, CVG has a monitoring and evaluation department with staff trained in public health epidemiology, public policy, desistance theory, and advanced statistics. CVG not only looks at secondary violent crime data, but also collects/analyzes primary data from individuals who are at the highest risk of being engaged/harmed by violence. Primary data collection from individual program participants is essential in an evaluation of the CVG model because the program is designed to intervene in individual behaviors, attitudes, and knowledge that are often unknown and inaccessible to traditional scientific institutions. Because program
staff are representative of the target population and are trained in M&E data collection protocols, they have unique and valuable inroads in collecting sensitive, individual-level behavior change data from participants directly. Finally, in addition to agency crime data and individual-level participant data, CVG houses process indicators data to monitor and ensure program fidelity. Therefore, CVG is therefore uniquely positioned to implement an effective violence prevention intervention that is truly community based, scientifically validated, and continuously optimized.

In sum, CVG's TTA model is unique and one-of-a-kind. The activities set forth above can only be provided by CVG. No other entity has the experience, personnel, and resources necessary to conduct the required work for the jurisdiction.

Sincerely,

Daria Zvetina  
Chief of Staff  
Cure Violence Global