



District of Columbia
Office of the Attorney General

RFA Title: *Cure the Streets*
Program Implementation Grant

July 27, 2022



Agenda

Staff Introductions

Meet key OAG program and grant staff that will serve as point of contacts for all grant related questions and concerns.

Grant Application

Learn about the grant application process and RFA requirements.

Grant Expectations

Hear from program staff the expectations of grantees. Learn about the Cure Violence Global model and metrics of successful implementation.

Grant Payment / Administration

Discover the requirements for payment, reporting and administration for the CTS grant program.

Closing & Questions

Background

- The Office of the Attorney General for the District of Columbia (OAG) is the chief legal office of the District of Columbia, enforcing laws of the District and protecting the interest of residents. In the summer of 2018, in response to an uptick in homicides in the District, Attorney General Karl Racine launched the Cure the Streets (CTS) pilot project in two sites in the District. The Cure the Streets pilot project is based on the Cure Violence public health approach to violence reduction used in over 100 sites across the world. The Cure Violence model of violence reduction has been proven to reduce shootings and homicides in sites when implemented with fidelity to the model.

Summary and Purpose of Grant

- ❑ The Office of the Attorney General (OAG) is seeking proposals from non-profit Community-Based Organizations (CBOs) interested in operating Cure the Streets (CTS) programs within specific assigned neighborhood target areas in the District and implementing the CURE Violence Global Model, which employs local, credible individuals who have deep ties to the target neighborhoods and networks of trust-based relationships with residents within these neighborhoods
- ❑ CTS is a public safety program that aims to reduce gun violence in the neighborhoods in which it operates. CTS replicates the Cure Violence program model which employs a data-driven, public-health approach to reducing gun violence.
- ❑ A CBO shall be responsible for the implementation of services within the Cure Violence Global model.
- ❑ OAG will allocate funding of \$8.1 million to implement and further expand the Cure the Streets initiative into Target Areas.

Application Requirements



Application Requirements

- ❑ Applicant Profile (cover page)

- ❑ Proposal Narrative
 - Organizational Overview
 - Staffing
 - Implementation Plan
 - Timeline and Deliverables

- ❑ Budget and Narrative



Application Requirements cont'd

- ❑ Administrative and Policy Requirements
 - IRS determination Letter
 - A current business license, registration, or certificate to transact business in the District of Columbia
 - Financial Statements of the organization's most recent Fiscal Year
 - Disclosure of Legal Proceedings
 - Statement of Certification
 - Ethics and Accountability Statement
 - Insurance Policies Affidavit
 - Standard Assurances
 - Documentation of 501(c)(3) or 501(c)(4) designation and City-Wide Clean Hands Compliance Letter
 - Tax Affidavit
 - Proposed organizational chart for the project
 - Disciplinary policy
 - Policy of hiring ex-offenders for the project
 - Official list of Board of Directors for the current year
 - List of DC Government funding received in Fiscal year 22 and expected in Fiscal year 23
 - Minimum of two (2) letters of support from key community partners
 - Current Federal Negotiated Cost Rate agreement, if applicable



Application Criteria

Application Criteria

- ❑ The proposal should be a clear, concise narrative that describes the applicant's ability to run a CTS program according to the specifications of this solicitation. Proposal submissions must adhere to the following:
 - Applications must be in English
 - Applications should be no more than twenty (20) pages in length, not including attachments, budget narrative and forms, and/or the title page and table of contents.
 - Use a standard 12-point font.
 - Use 8.5" by 11" white paper that can be photocopied.
 - Top, bottom, left, and right margins may not be less than one (1) inch each.
 - Text must be double-spaced.
 - Do not submit double-sided copies.
 - Do not use photo reduction or include photos or oversized documents.
- ❑ A complete response to this RFA must include all the following information and must be submitted by or before the deadline. Failure to comply with this stipulation could be a basis for disqualification. Supplemental information about the Applicant's products or services may be included as an addendum to the proposal but not in place of the requirements

Pre-Solicitation Conference

Cure the Streets Program Implementation Grant

Application Deadline:
Friday, August 12, 2022
11:59 p.m. EST

OAG's online grant system at: <https://www.zoomgrants.com/zgf/curethestreetsfy23>





Eligibility and Implementation Requirements

Eligibility and Implementation Requirements

All Applicants must:

- Applicant must be designated as an IRS 501(c)3 or 501(c)4 entity and be in good standing with the District of Columbia and IRS
- Comply with all applicable District licensing, accreditation, and certification requirements, as of the due date of the application and
- Be able to operate a Cure the Streets (CTS) program within an eligible target areas as defined within the solicitation.

Implementation requirements include:

- Applicants must ensure that the CTS program has an office or home base location to operate the program from. Storefronts and ground floor locations are ideal but other may be acceptable. The program office may be located in a house or ground floor apartment within the target area. The location should provide ample space for staff to work and a large conference area suitable for meetings, workshops and other gatherings and activities.
- Applying organizations must have no rules or bylaws that prohibit its hiring of persons with criminal backgrounds, or any other disability protected by law.

Eligibility and Implementation Requirements (cont'd)

Implementation requirements include:

- ❑ Applicant must be able to demonstrate financial ability to meet payroll for program staff for at least thirty days if payments under the grant are delayed or a financial penalty for inadequate performance is applied. Applicant may request an advance payment following OAG's policy to avoid payroll issues
- ❑ Applicant must demonstrate existing relationships with community agencies and partners and provide letters of support from these partnerships.
- ❑ Applicant must demonstrate the capacity to provide or connect staff with job-related training and support services that enable them to effectively discharge the responsibilities of their job titles. This includes, but is not limited to, the following: training on the impact of trauma (Trauma-Informed Care) and cultural/linguistic competencies, addressing child support matters, and employee assistance programming that includes counseling and referral to other supports
- ❑ Have the supervisory capacity to supervise the program staff within the Cure Violence Global model that the CBO delivers and participate in community activities; and
- ❑ Able to collect and report utilization data, outcome data, and implementation survey data.
- ❑ Provide data reports monthly, quarterly, annually and as needed.



Amount of Funding and Grant Awards

Amount of Funding and Grant Awards



- Approximately eight million one hundred thousand dollars (\$8,100,000) are available to fund selected CBOs for fiscal year 2023.
- Funding will be available based on program size and number of programs for each community-based organization, not to exceed \$814,000.00 per project.
- Applicant can submit for multiple Target Areas
- Grant recipients shall use funds to support the implementation of the Cure Violence model.



Evaluation Process

Evaluation Process

This is a competitive solicitation. OAG does not guarantee funding, funding amounts, or funding source based on previous awards. Applicants will be reviewed and scored to determine which programs will be funded. Each section has a total scoring value and applicants should provide responses that are detailed, free of grammatical errors, and concise.

- ❑ OAG may use either internal peer reviewers, external third-party reviewers, or a combination of both reviewers to review applications under this RFA. An external third-party reviewer may be a District community member or an expert in the field of the subject matter of a given solicitation who is not a current District of Columbia government employee. An internal reviewer is an expert in the field of the subject matter of a given solicitation who is a current District of Columbia government employee.
- ❑ Applications will be screened initially to determine whether the applicant meets all eligibility requirements. Only applications submitted by eligible applicants that meet all other requirements (such as timeliness and responsiveness to the scope of the RFA) will be evaluated, scored, and rated by a review panel. Reviewers' ratings and any resulting recommendations are advisory only. In addition to reviewer ratings, considerations may include strategic priorities, past performance, and available funding.
- ❑ The final decision on awards rests solely with the Attorney General. After reviewing the recommendations of the review panel, consulting with the Violence Reduction Co-Chiefs, and reviewing information gathered during the review and any other information considered relevant, the Attorney General shall decide which applicants to fund, amounts to be funded, and funding source.

Scoring of Applications

All applications for this RFA will be objectively reviewed and scored against the following key criteria.

- Organizational Overview
- Staffing
- Implementation
- Budget
- Timeline and Deliverables

Organizational Overview

- Discuss the mission and vision of the organization and how it aligns with the CTS program.
- Describe the organization's existing services/programs and their eligibility criteria.
- Discuss the community partnerships that the organization has developed and describe how these partnerships will be used to support CTS.
- Describe the organization's experience and past performance in providing community outreach to the targeted population.
- Include results of satisfaction surveys and outcome measures of any related programs currently offered.
- Describe the organization's experience in providing violence prevention programming or services.
- Discuss the organization's reputation and credibility in the community.
- Describe the organization's relationship with law enforcement.

Staffing

- Describe your organization's experience in hiring and working with individuals with lengthy and recent criminal histories. Include the average timeframe to hire an employee with a criminal history.
- Discuss how the organization will provide support to staff and self-care planning for each CTS staff member.
- Describe the organizations coaching and professional development plan for employees.
- Provide a CTS program specific organizational chart.

Implementation

- ❑ Identify the target area(s) you are selecting for CTS program(s) you are seeking to implement and discuss your understanding of the needs of the target area. The following link (<https://oag.dc.gov/where-and-how-cure-streets-works>) illustrates the boundaries of all eligible areas that a CBO may bid to operate. For ease of reference, you may also see **Attachment 2 – Target Sites Map** for the eligible areas.
- ❑ Describe your understanding of what an appropriate location for the program’s office (staff workspace) will require in terms of square footage, layout, accessibility, and visibility.
- ❑ Outline your plan for locating and, if necessary, leasing appropriate space for the program office.
- ❑ Discuss and provide a plan for how a pool of qualified job candidates will be assembled.

Budget and Budget Narrative

- ❑ Describe how the organization's existing resources will be utilized during the funding period to support the work of the CTS program.
- ❑ Describe the organization's fiscal infrastructure and capacity to manage all aspects of the CTS program.
- ❑ Provide a detailed line-item budget for the program (See **Attachment 1**).
- ❑ Program funds cannot be used for:
 - Lobbying
 - Unapproved major equipment such as vehicles
 - Interest payments on loans, bad debt
 - Land Purchases
 - Any programs, initiatives or activities not directly associated with Cure the Streets
 - To pay Legal action against the District
 - To write the application
 - To cover any expenses made prior to the grant award
 - To supplant (replace) funds from other grant sources

Budget and Budget Narrative (cont'd)

- ❑ Budget Narrative: the detailed budget narrative shall discuss program-related justification for each category listed in the budget. The narrative should clearly state how the applicant arrived at the budget figures. See examples below and in **Attachment 1**.
 - **Personnel:** Show proposed salaries and wages for all project staff
 - **Fringe Benefits:** Include in proposed benefits comparable to those paid to the other members of the applicant's staff. Show fringe rate. (explain whether applicant plans to have CTS staff join its health insurance group plan)
 - **Supplies:** List proposed supplies and marketing materials
 - **Other Direct:** Show rental or leasing of space for the project. Include utilities and telephone and maintenance services directly related to project activities. Include insurances, subscription, and programmatic expenses
 - **Indirect:** Show calculation and indirect rate.

Timeline and Deliverables

- ❑ Describe the activities you will undertake to implement the program and achieve its goals. This section should demonstrate the applicant's thorough understanding of the model and the scope of work involved and establish a detailed and realistic schedule for tasks required for planning, implementation, and operation.
- ❑ Describe the program timeline, keeping in mind the up to three-month planning/ramp up period (new applicants) or one to two-month planning/ramp up period for existing grantees.
- ❑ The timeline should include and project a schedule for the following:
 - Goals and accomplishments of the planning period;
 - Neighborhood-based events for the purpose of public education and community mobilization; and,
 - Achievement of other significant project milestones.

Selection Process

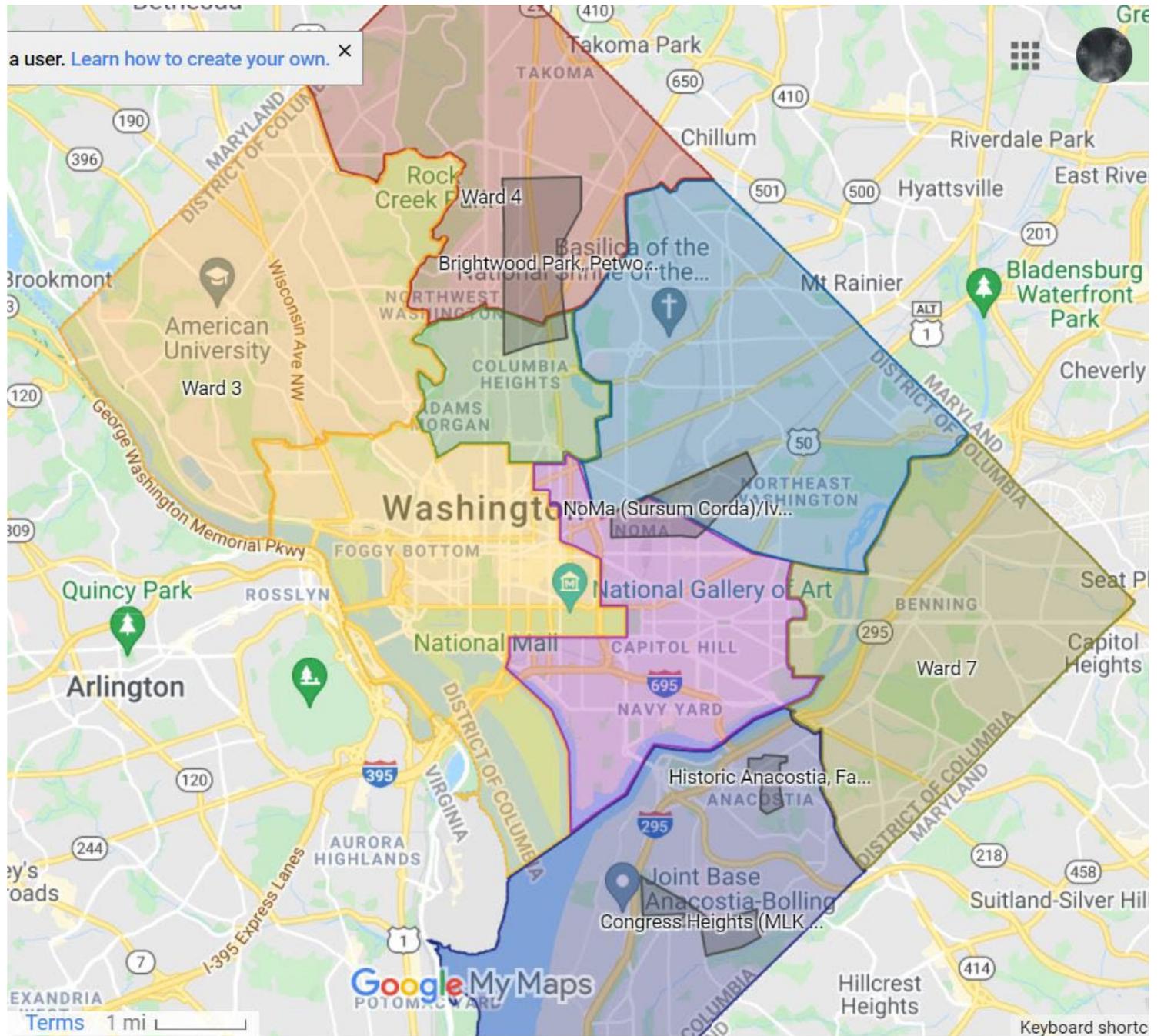
Ranking Classification	Point Range
Very Qualified	95-100
Most Qualified	80-94
Qualified	70-79
Minimally Qualified	69 and below

- ❑ Applications will be scored according to the evaluation criteria. The results of the evaluation for each application submitted will be classified into 1 of 4 categories:
- ❑ The grantees will be selected from applicants who score above the “Qualified” category.

Program Overview

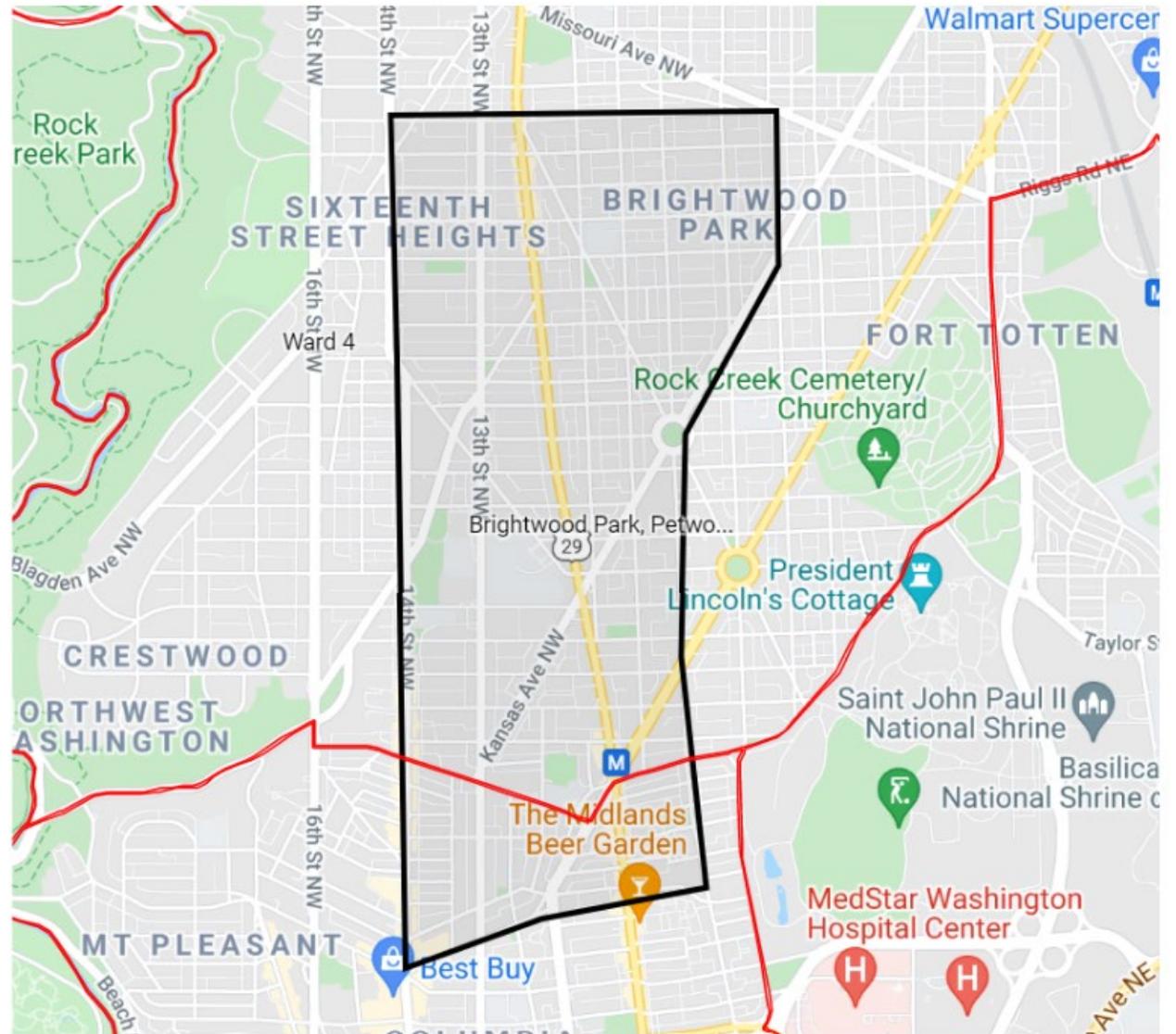


OAG Cure The Streets Target Areas

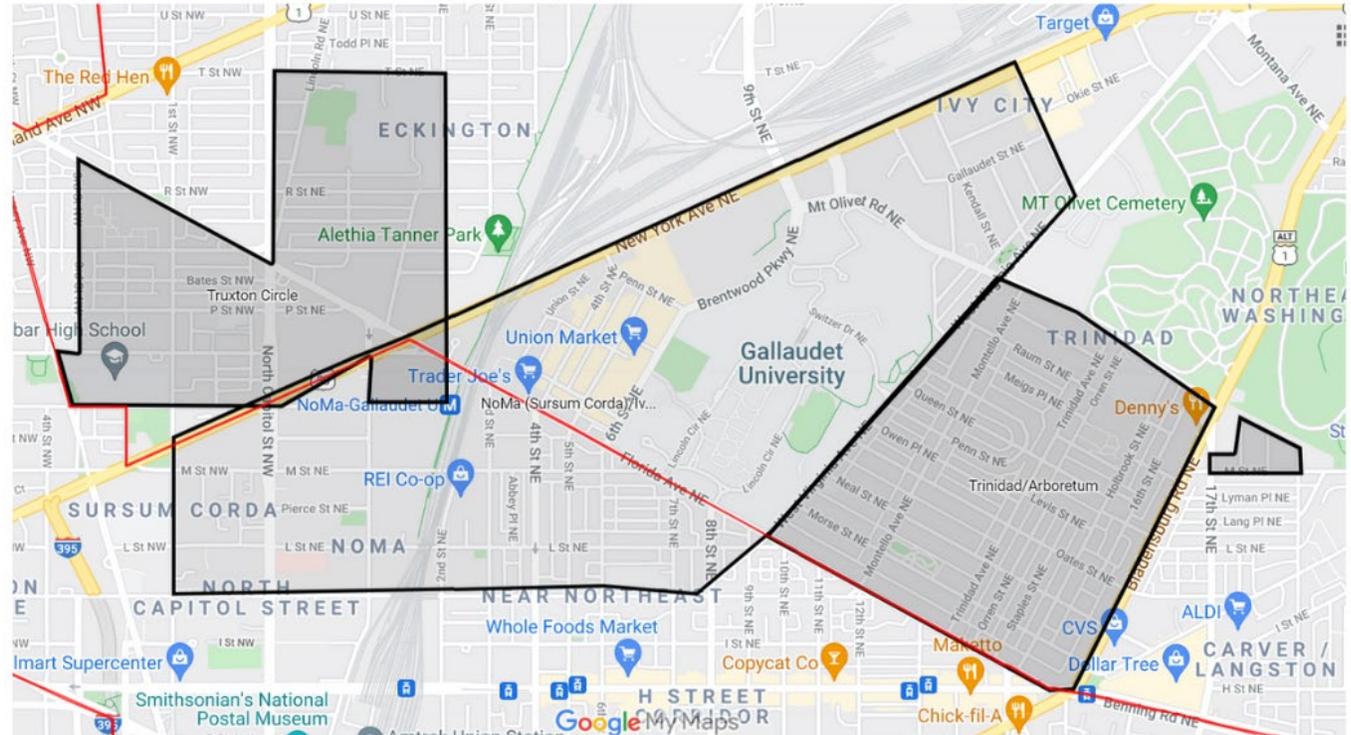


Brightwood Park/Petworth

Ward 1 & 4

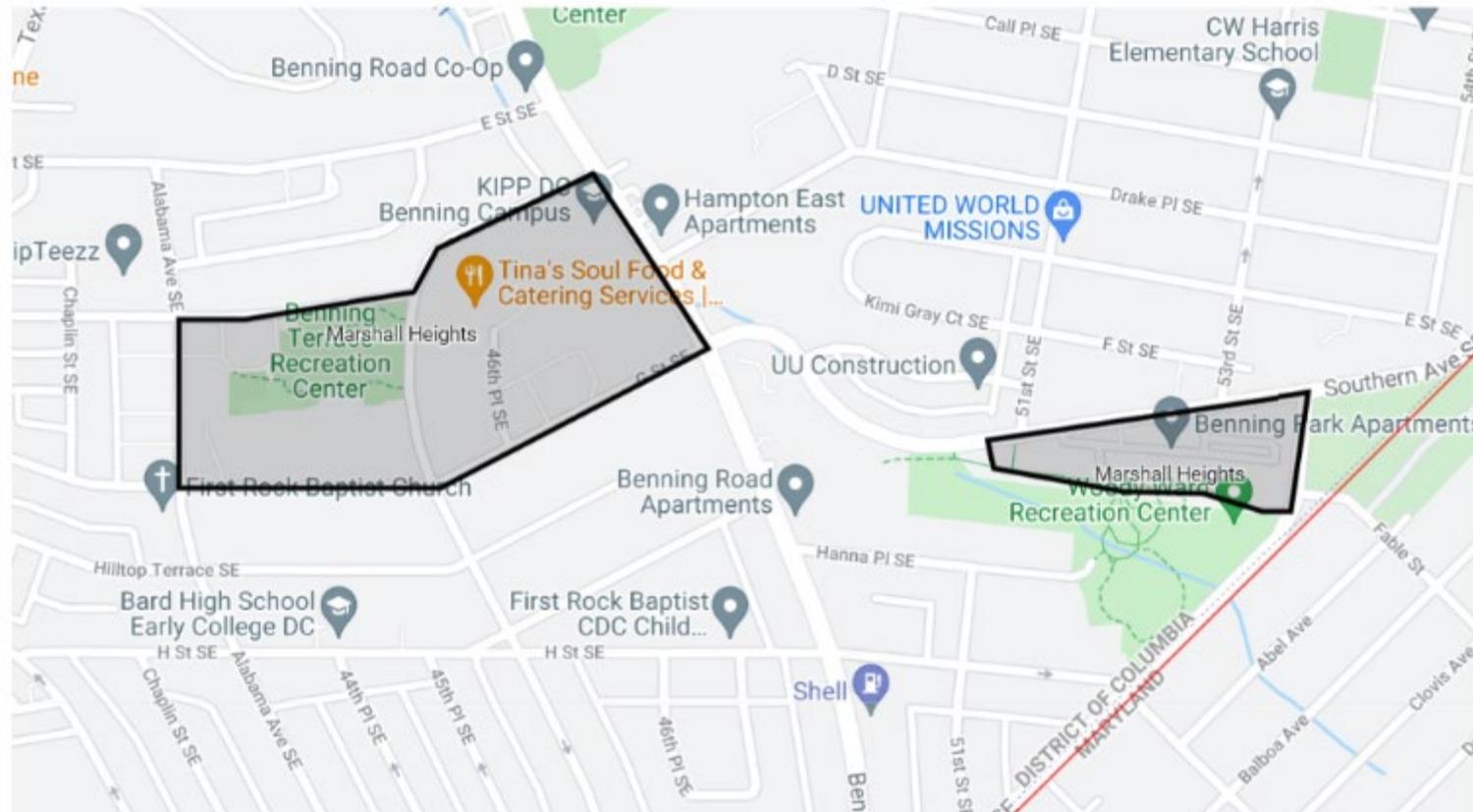


**Sursum Corda/Ivy
City
Truxton Circle
Trinidad/Arboretum**
Ward 5&6

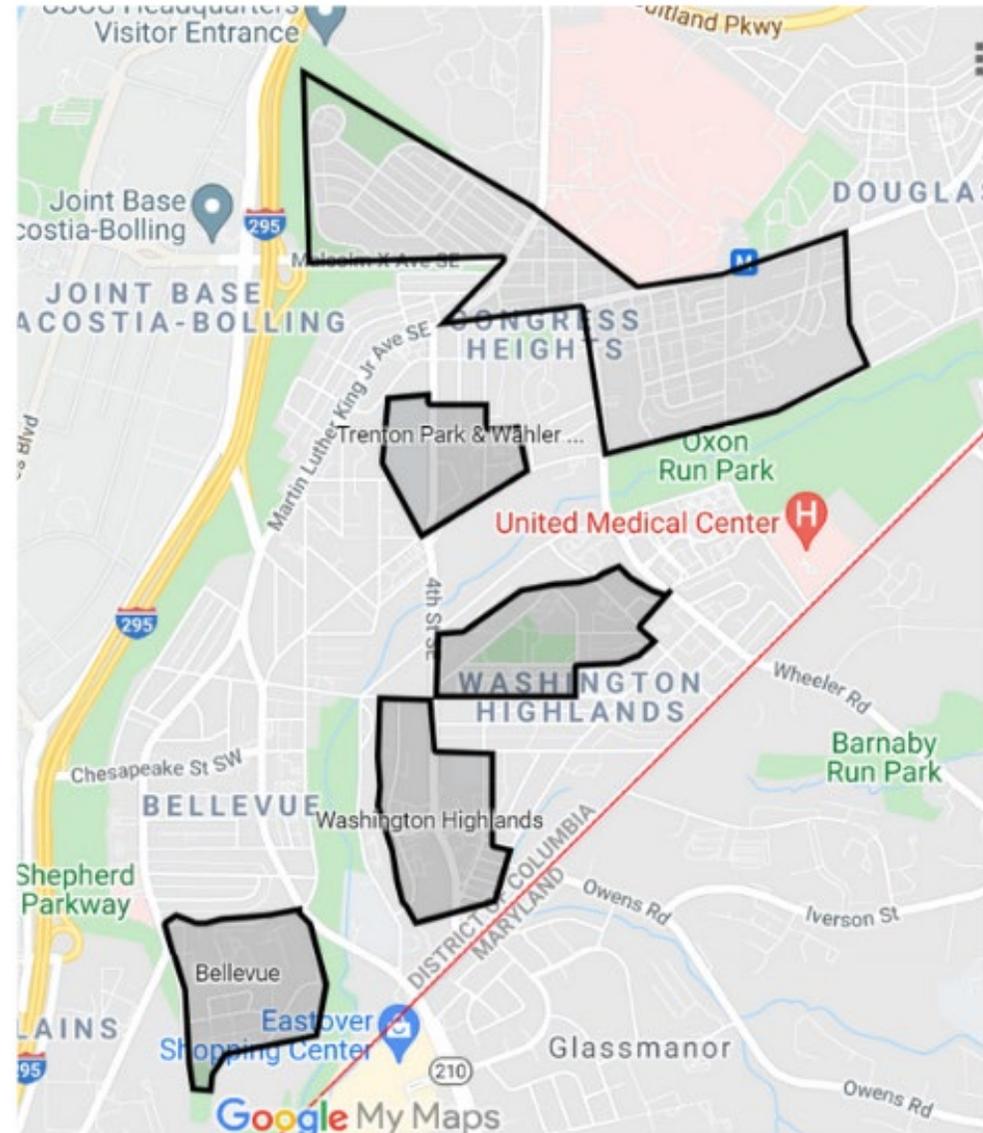


Marshall Heights

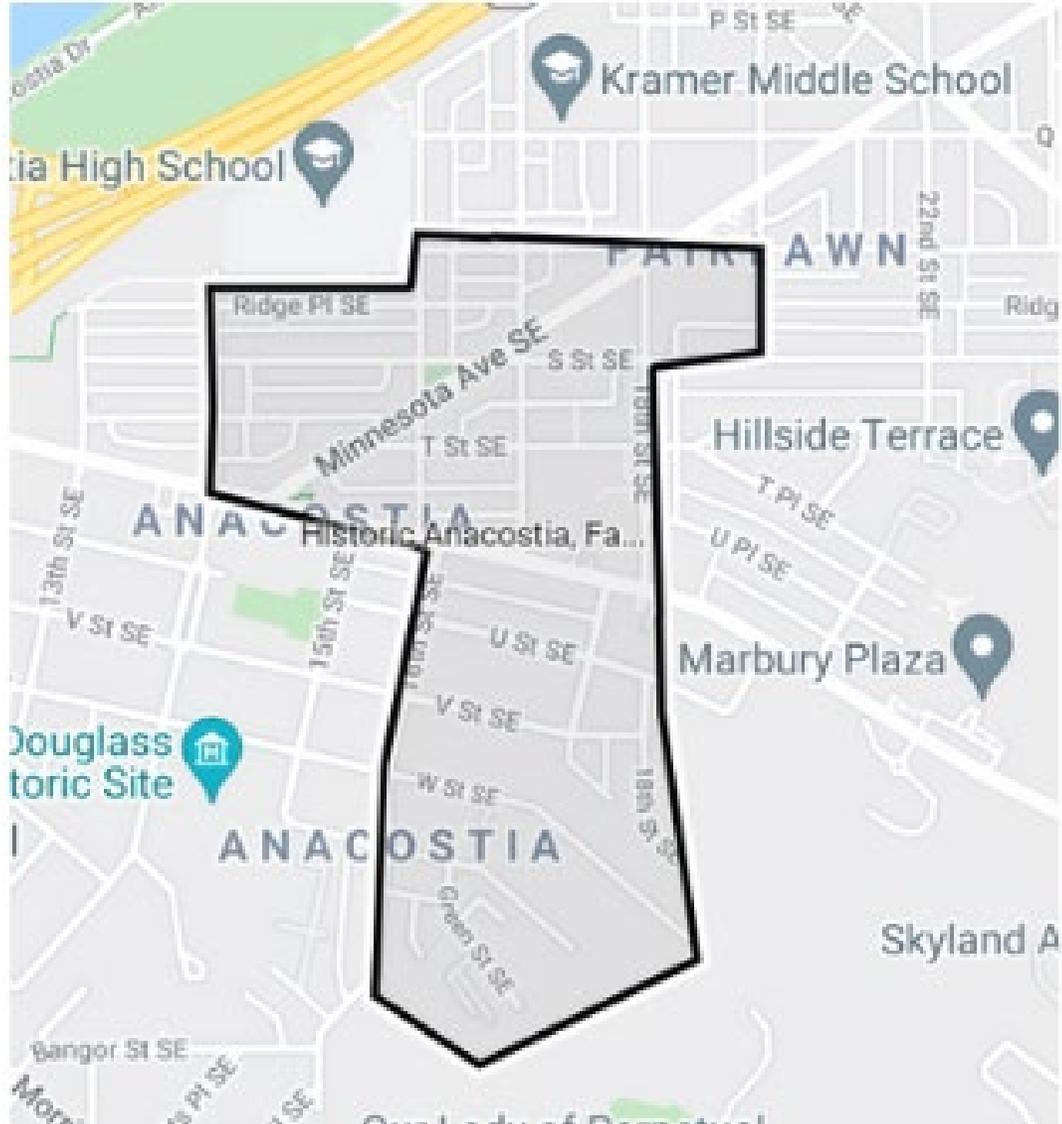
Ward 7



Congress Heights
Washington
Highlands
Bellevue
Trenton Park
Wahler Place
Ward 8

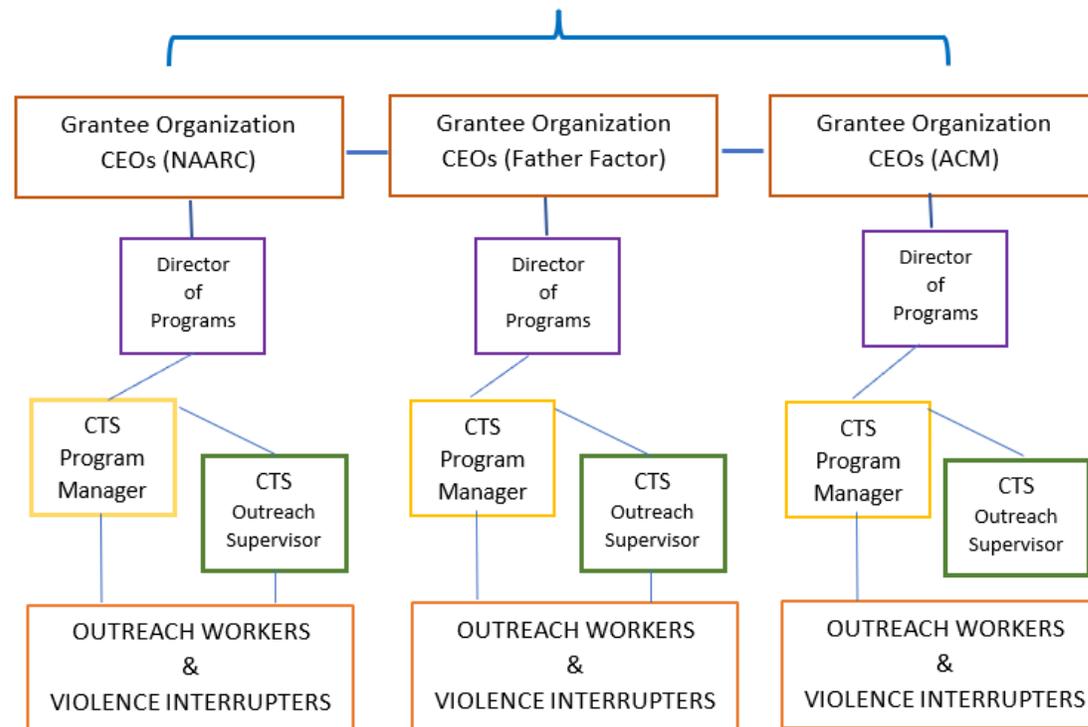


**Historic
Anacostia/Fairlawn**
Ward 8





OAG VIOLENCE REDUCTION SECTION



CURE the Streets, DC
The Cure Violence Program Model
A Public Health Approach



Detect and interrupt
conflicts before they
erupt in gun
violence



Identify and treat the
highest risk
individuals



Change community
norms



**PROGRAM
MISSION**



**REDUCE THE NUMBER OF
SHOOTING INCIDENTS MONTH
BY MONTH; YEAR OVER YEAR**

(Assaults with a deadly weapon and gun homicides)





GUN VIOLENCE

IS

A PUBLIC HEALTH ISSUE

WHY GUN VIOLENCE IS A PUBLIC HEALTH ISSUE:

1. TENS OF THOUSANDS OF PREVENTABLE DEATHS AND SERIOUS INJURIES EVERY YEAR
2. EXTREME TRAUMA AND EMOTIONAL STRESS TO COMMUNITIES, FAMILIES, AND INDIVIDUALS
3. GUN INJURIES AND LONG-TERM DISABILITIES ARE A BURDEN ON THE HEALTHCARE DELIVERY SYSTEM
4. VIOLENT CONFLICTS ARE OFTEN ONGOING FROM GENERATION TO GENERATION
5. CONTRIBUTES TO COMMUNITY, FAMILY, AND INDIVIDUAL MENTAL HEALTH PROBLEMS
6. PREVALENCE IN POOR URBAN NEIGHBORHOODS INTENSIFIES EXISTING HEALTH INEQUITIES

COMPONENTS FOR SUCCESS

Cure the Streets (CTS) and Cure Violence (CV) programs are effective in reducing community gun violence when they:

1. Are implemented and overseen by **the right community-based organization**
2. Are implemented in **the right neighborhoods** and the **right target areas**
3. Have **the right people in program leadership**
4. Have **the right people as frontline program staff**



**THE PEOPLE ARE
THE PROGRAM**

THE RIGHT STAFF

1. **Temperament and personality** (outgoing and engaging)
2. Work Experience
3. **Integrity**
4. **Reliability**
5. Talent
6. **Credibility with the highest risk persons and neighborhood residents**
7. Excellent oral communication skills

PROGRAM STAFF STRUCTURE

- » Program Manager: 1
- » Administrative Assistant: 1
- » 4 Outreach Workers:
 - *Outreach Supervisor:*
- » 4 Violence Interrupters:

Total Program Staff: 9

THE RIGHT PROGRAM LEADERS

- 1. Experience managing projects**
2. Experience meeting project goals
3. Experience leading a project team
4. Excellent communication skills (code switching ability)
5. Experience supervising, supporting, motivating and developing staff
- 6. Commitment to reducing violence in the District and the target neighborhood**
7. Roots and connections to the program target area is a plus
8. Experience working with high risk and at-risk persons
9. Experience working with project data
- 10. Must possess personal integrity**
11. Professional bearing

PROGRAM ACTIVITIES

1. Daily start-of-tour meetings: debriefing, the day's plan
2. Event and strategy planning
3. Canvassing the target area
4. Developing a list of *key individuals* who can be relied on to alert program staff to conflicts
5. **Detecting conflicts through communication with key individuals and trusted networks)**
6. **Mediating and helping to resolve potentially violent conflicts**
7. Reviewing shooting incidents; contact victims and victims' networks to prevent retaliations
8. Organizing *Community Shooting Response* rallies (vigils, etc.)
9. Organizing at least one *Community Event* each month
10. Recruiting, enrolling, monitoring and serving at least 40 program participants
11. Organizing at least 2 *Program Participant Events* each month
12. Daily recording of program activity and gun violence data in CV database
13. End-of-tour debriefings

YEAR-ONE PROGRAM OBJECTIVES

- Establish the program in the neighborhood
 - Inform neighborhood residents about the program, its objectives and methods. Emphasize that the program requires their help and cooperation to help reduce gun violence in the neighborhood.
- Develop and expand networks of community residents who can alert program staff of brewing conflicts and provide information about conflicts that have resulted in shooting incidents.
 - Network includes highest risk persons in the neighborhood as well as all other residents, businesses and institutions and persons who operate in the neighborhood, e.g., mail carriers, trash pickup crews, construction site workers, etc.

ONGOING PROGRAM OBJECTIVES

BE KNOWN IN THE NEIGHBORHOOD

KNOW EVERYTHING THAT IS GOING ON IN THE NEIGHBORHOOD

1. Learn about conflicts from neighborhood contacts through coordinated communication by program staff.
2. Program staff will intervene to de-escalate and mediate conflicts before gun violence erupts.
3. Work closely with high-risk individuals in and around the target neighborhood
4. Organize events in the community to:
 - i. Bring residents out into public spaces/strengthen community ties
 - ii. Distribute information/resources
 - iii. Constantly expand neighborhood network of trusted contacts

Cure the Streets (Cure Violence) is a data-driven model

- ❑ Data determines what neighborhoods the programs target
- ❑ Data is collected on all program activities and recorded in a national database
- ❑ Data is used for daily tactical and strategic planning by each program
- ❑ Data is used to determine each programs' progress and impact
- ❑ Data tells us whether the initiative is effective in reducing gun violence

TRAINING

Training scheduled by OAG VR section and facilitated by CVG training team

» **VIRT – Violence Interruption and Reduction Training**

- Basic Cure Violence program model training for all managers and frontline staff (Outreach Workers & Violence Interrupters)

» **PIM – Program Implementation and Management**

- For all program managers

CONTINUOUS DEVELOPMENT AND COACHING BY OAG

OVERSIGHT

Monthly Program Activity Reports to OAG reflect activities of each CTS program team for the preceding month.

Monthly reports consist, in part, of:

- A brief (one to two page) narrative
- Number of gun violence incidents for the month
- Program's progress in understanding underlying conflict and status of the conflict
- Number of key individual contacts (persons who may alert the program of conflicts and disputes)
- Number of mediations conducted
- Number of follow-up mediation activities
- Number of completed mediations with outcomes

Develop Pub Ed for Highest Risk

Don't Shoot!

4 to 15 Years
for just shooting a gun

6 to 30 Years
for shooting a person

LIFE in Prison or DEATH
for murder

NEW LAWS

 **Is it really worth it?**

¿Está su hijo en una ganga?



Pregúntale antes de que sea muy tarde.

Unase a CeaseFire
866-TO-CEASE
ceasefirechicago.org





**DON'T LET A
6X9 JAIL CELL or 6 FEET UNDER
BE YOUR ONLY TWO CHOICES**

ENOUGH IS ENOUGH.

BREAK THE CYCLE.

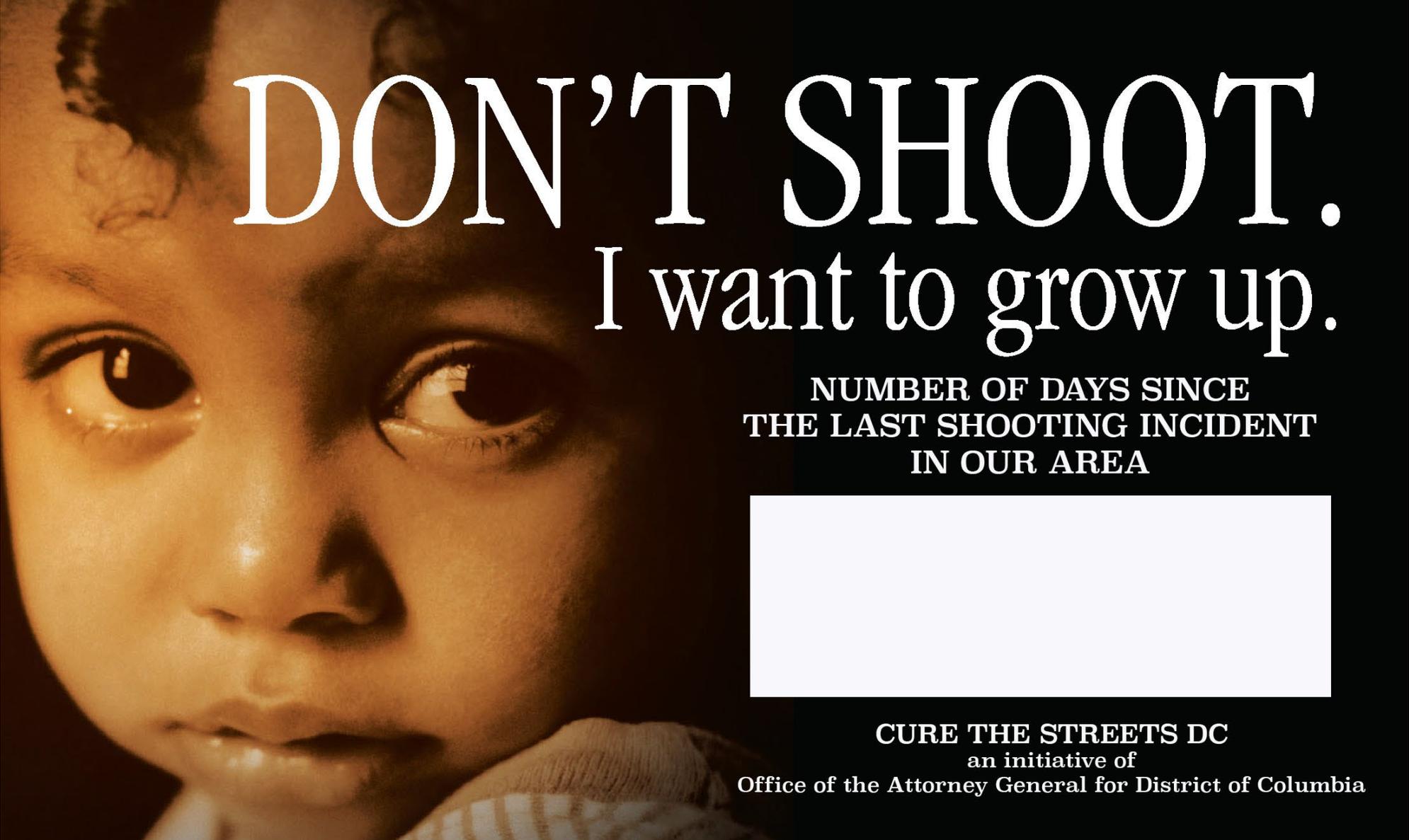


**CURE THE STREETS DC
WASHINGTON HIGHLANDS**

247 VALLEY AVE. SE

Javon Davis 703 477-9599

**STOP SHOOTING!
START LIVING.**



DON'T SHOOT.
I want to grow up.

**NUMBER OF DAYS SINCE
THE LAST SHOOTING INCIDENT
IN OUR AREA**

CURE THE STREETS DC
an initiative of
Office of the Attorney General for District of Columbia

Questions





GRANTEE - OAG COMMUNICATION

Grantees must notify OAG's Violence Reduction Office regarding any of the following:

- Staff arrests or on-the-job injuries
 - Staff promotions, terminations, resignations, disciplinary actions or any staff actions or changes
 - Requests for use of CURE Violence logo
 - Requests for media comment, interviews or appearances
 - CTS program support needs
- 

Payments to Grantee



Payments to Grantee

- ❑ Grant funds will be awarded on a cost reimbursement basis. At any time before final payment and three (3) years thereafter, the Government of the District of Columbia may conduct an audit of the grantee's expenditure statements.
- ❑ Applicant may request an advance payment following OAG's policy to avoid payroll issues.
- ❑ Upon award, payments to reimburse project expenses will be made pursuant to a schedule specified in the grant agreement between OAG and the grant award recipient. Project expenses will be reimbursed for expenditures incurred during the grant period and made in compliance with the grant budget and the project workplan. .
- ❑ OAG shall make payment within the District's Quick Payment Act (QPA) period of thirty (30) days of submission of a proper invoice for payment via the E-Invoicing Portal (the established online program to submit and process invoices electronically). The grantee will be required to submit back-up supporting documentation (i.e., bank statements, receipts, etc.) and signed cover page template provided by OAG.

Reporting and Monitoring

Programmatic Reporting

- ❑ The community-based-organization must collect and maintain data using the Cure Violence/COMM Care online database. Successful applicants will be required to ensure that CTS program staff accurately input daily data into the database and provide monthly progress reports that include data and program narratives using a template provided by OAG.

Expenditure Reporting & Reimbursement

- ❑ OAG shall make payment within the District's Quick Payment Act (QPA) period of thirty (30) days of submission of a proper invoice for payment via the E-Invoicing Portal (the established online program to submit and process invoices electronically). The grantee will be required to submit back-up supporting documentation (i.e., bank statements, receipts, etc.) and signed cover page template provided by OAG.
- ❑ OAG may require the grantee to submit other reports and materials during the term of the grant in a form and manner prescribed by OAG. Grantees who do not comply with reporting and submission requirements will be denied requests for reimbursements for all grant awards received from OAG.

Monitoring

- ❑ The selected grantee may receive a scheduled or unscheduled site visit from OAG Grant's staff to review the grant file, administrative procedures, and program operations. Monitoring is designed to determine the grantee's level of compliance with District and federal requirements as applicable, and to identify whether the grantee's operational, financial and management systems and practices are adequate to account for program funds in accordance with District requirements and federal requirements as applicable. Failure to comply with requirements may result in payment suspension, payment reduction, or termination of the grant.
- ❑ The selected CBO is expected to retain all original source documentation for examination by OAG (bills, invoices, receipts, payroll registers, timesheets, etc.) for a period of three years after the date of the final payment.

Reporting and Monitoring (cont'd)

Monthly Program Activity Reports measure the efforts of the team for the reporting period.

❑ Monthly reports must contain the following:

- A brief (one to two page) narrative describing activities undertaken for the month, notable accomplishments, violence reduction challenges and plans for the coming month Number of hours canvassing the target area
- Number of gun violence incidents for the month progress in understanding its underlying conflict and status of the conflicts
- Number of key individual contacts (persons who may alert the program of conflicts and disputes)
- Number of mediations conducted
- Number of follow-up mediation activities
- Number of completed mediations with outcomes
- Identification of confirmed hot spots
- Quarterly staff criminal background checks with results submitted to OAG
- Staffing changes
- The CBO shall submit program data and other information required by OAG regarding activities and outcomes in a form and manner according to a schedule specified by OAG
- Reports are to be submitted by the 10th day of each month (reporting documents will be provided). If the 10th day of the month falls on a weekend or holiday, reports will be submitted on the next business day.

Remember...



- Read the entire RFA, including the attachments!
- Have a second reader to review your application before submitting.
- Before submitting, complete the checklist found on page 27 in Appendix B of the RFA.
- Don't wait until the last minute to submit your application
- Good Luck!



Questions





District of Columbia
Office of the Attorney General

Thank You

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👤 Allen James

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