



# FY25 Cure the Streets Grant Program

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PRE-SOLICITATION CONFERENCE

IN-PERSON: JUNE 12, 2024

VIRTUAL: JUNE 21, 2024

# INTRODUCTIONS

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**Sienia Arku**  
**Grant Administrator**

**Gabrielle Stevens**  
**Section Chief**

# Program Overview

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The Office of the Attorney General (OAG) is seeking proposals from non-profit Community- Based Organizations (CBOs) interested in operating the Cure the Streets (CTS) program within the assigned neighborhood target areas in the District. Selected applicants will implement the Cure Violence Global model, which employs local, credible individuals who have deep ties to the target neighborhoods and networks of trust-based relationships with residents within these neighborhoods.

OAG will make up to \$814,000 available (per program site) in grant funding for Fiscal Year 2025 to be awarded through the Cure the Streets grant program. Applicants may submit an application for each program site they are interested in, up to a total of 10.

# Background

In the summer of 2018, in response to an uptick in homicides in the District, former Attorney General Karl Racine launched the Cure the Streets (CTS) project in the District. Cure the Streets is based on the Cure Violence Global (CVG) public health approach to violence reduction currently used in over 100 sites across the world.

The Cure Violence Global model of violence reduction has been proven to reduce shootings and homicides in sites when implemented with fidelity to the model. The Cure the Streets program currently operates in 10 targeted neighborhoods to include:

- ❖ Brightwood Park/Petworth (Wards 1&4)
- ❖ Ivy City/Sursum Corda (Wards 5&6)
- ❖ Truxton Circle/Eckington (Ward 5)
- ❖ Trinidad/Arboretum (Ward 5)
- ❖ Marshall Heights (Ward 7)
- ❖ Congress Heights (Ward 8)
- ❖ Trenton Park/Wahler Place (Ward 8)
- ❖ Washington Highlands (Ward 8)
- ❖ Bellevue (Ward 8)
- ❖ Historic Anacostia/Fairlawn (Ward 8)

The background of the slide features a large, light-colored watermark of the Cambridge University crest. The crest is circular and contains a shield with a cross, a book, and a figure. The text "UNIVERSITY OF CAMBRIDGE" is visible around the perimeter of the crest. The main title "Application Overview" is centered over the crest.

# Application Overview

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# Deadline

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## *Paper Submissions*

2:00 PM EST, Friday, July 12, 2024

Non-electronic applications should be mailed or delivered to:

*Office of the Attorney General*

*Attn: Gabrielle Stevens*

*400 6<sup>th</sup> St. N.W.*

*Washington, D.C. 20001*

## *Electronic Submissions*

2:00 PM EST, Friday, July 12, 2024

Electronic applications must be submitted through OAG's online grant system at: <https://www.zoomgrants.com/zgf/FY25OAG/Grants>

# Application Criteria

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- ❖ Applications must be in English
- ❖ Applications should be no more than ten (10) pages in length, not including attachments, budget narrative and forms, and/or the title page and table of contents.
- ❖ Applicants must use a standard Times New Roman 12-point font.
- ❖ Applicants must produce documents on 8.5" by 11" white paper (electronic submissions must be formatted for an 8" X 12" page) that can be printed and photocopied.
- ❖ Top, bottom, left, and right margins may not be less than one (1) inch each.
- ❖ Text must be double-spaced.
- ❖ Applicants cannot submit proposals on double-sided pages.
- ❖ Applicants cannot use photo reduction or include photos or oversized documents.
- ❖ Applicants **must** use the narrative template provided in the program guidelines.

# Application Components

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## **Application Cover Page**

Identifies the applicant, contact information and individual who will serve as the point of contact, type of organization, Tax I.D. numbers, DUNS number, project service area, and the amount of grant funds requested)



## **Proposal Narrative**

The proposal should be a clear, concise narrative that describes the applicant's ability to run a grant program according to the specification of this solicitation and the Cure the Streets Program Guidelines.



## **Budget and Budget Narrative**

Provide a detailed line- item budget and narrative for the program. Narratives shall discuss program-related justification for each category listed in the budget. The narrative should clearly state how the applicant arrived at the budget figures.



## **Administrative and Required Documents**



# Administrative and Policy Requirements

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- ❖ IRS determination letter
- ❖ A current business license, registration, or certificate to transact business in the District of Columbia
- ❖ Financial statements of the organization's most recent Fiscal Year
- ❖ Organization most recent operating budget
- ❖ Disclosure of legal proceedings
- ❖ Statement of Certification
- ❖ Ethics and Accountability Statement
- ❖ Certificate of Insurance (COI)
- ❖ Standard Assurances
- ❖ Documentation of 501(c)(3) status

# Administrative and Policy Requirements- Cont.

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- ❖ Documentation of City-Wide Clean Hands Compliance Status Letter (formerly Certificate of Clean Hands) not older than three months prior to the application due date
- ❖ Tax Certification Affidavit
- ❖ Organizational chart for the project
- ❖ Disciplinary policy
- ❖ Official list of the CBO's Board of Directors for the current year and the position that each member holds, including contact information
- ❖ List of DC Government funding received in Fiscal Year 24 and expected in Fiscal Year 25.
- ❖ List of Federal funding received in Fiscal Year 24 and expected in Fiscal Year 25.
- ❖ Resumes for key and essential staff
- ❖ FY25 workplan
- ❖ Current Federal Negotiated Cost Rate Agreement, if applicable



# Notification of Award

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The Office of the Attorney General will notify all applicants of the final award decision within thirty (30) to forty-five (45) days after the application/competition's close date on July 12, 2024, through email and using the grant management software, ZoomGrants.

For those applicants receiving funding, this notice will include the amount of funds to be granted, identify any unallowable costs that the application contained, note any reduction in funding from the initial request, and outline the necessary steps that the applicant must complete to establish the grant award.

# Allowable and Prohibited Expenses

## ALLOWABLE

- Personnel & Salaries
- Fringe benefits
- Program supplies
- Marketing materials
- Operating costs
  - Rent
  - Insurance
  - Utilities
  - Internet/Wi-Fi Service
  - Phone service
  - Etc.
- Participant costs
- Contracts/Sub-awards
- Other costs\*
- Indirect expenses

*\*Subject to OAG approval*

## PROHIBITED

- Lobbying
- Unapproved major equipment such as vehicles
- Interest payments on loans, bad debt
- Land purchases
- Any programs, initiatives or activities not directly associated with the grant program
- Legal action against the District
- Grant writing services
- Expenses made prior to the grant award
- Efforts that supplant (replace) funds from other grant sources
- Entertainment, alcoholic beverages
- General governance costs
- Contributions/donations to outside organizations
- Fundraising
- Election expenses





# ELIGIBILITY REQUIREMENTS

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# Applicant Requirements

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- ❖ Applicants must be designated as a 501(c)(3) or 501(c)(4) organization by the IRS.
- ❖ Applicants must be in good standing with the Government of the District of Columbia and the IRS.
- ❖ Applicants must demonstrate financial ability to meet program and project expenses for at least 30 days if payments under the grant are delayed or a financial penalty for inadequate performance is applied.
- ❖ Applicants must demonstrate the ability to comply with data and reporting requirements.
- ❖ Applicants must possess sufficient capacity and infrastructure for effective management of grant funds and faithful implementation of the program model(s) described in the FY25 OAG Community-Based Grant Program RFA.

# Capacity Considerations

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- ❖ Possess the financial ability to meet payroll for program staff for at least thirty days if payments under the grant are delayed or a financial penalty for inadequate performance is applied.
- ❖ Ability to collect and report utilization data.
- ❖ Ability to collect and report outcome data.
- ❖ Ability to collect and report implementation data.
- ❖ Provide data reports monthly, quarterly, annually and as needed.

The background features a large, faint watermark of the Cambridge University seal. The seal is circular and contains the text 'UNIVERSITY OF CAMBRIDGE' around the top and 'FUND. 1209' at the bottom. In the center of the seal is a crest depicting a figure holding a book and a quill, with a cross above. The text 'SCORING & EVALUATION' is centered over the seal.

# SCORING & EVALUATION

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# Evaluation

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An external third-party panel will review, score, and rank each application. Each section has a total scoring value, and applicants should provide responses to the narrative templates that are detailed, free of grammatical errors, and concise. Only complete and responsive applications will be evaluated strictly in accordance with the requirements stated in the RFA.

- ❖ Each reviewer will independently review and objectively score applications against the specific scoring criteria outlined based on a 100-point scale.
- ❖ The review panel will review how well the applicant's proposal answered the provided questions, and how well the applicant addressed the points.

*Final decision on awards rests solely with the Attorney General.*

# Application Scoring

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- ❖ Organizational Overview (25 Points)
- ❖ Capacity and Staffing (20 Points)
- ❖ Description of Proposed Services (25 Points)
- ❖ Timeline and Deliverables (15 points)
- ❖ Budget and Justification (15 Points)

- ❖ Discuss the mission and vision of the organization and how it aligns with the grant program.
- ❖ Describe the organization's existing services/programs and the ability of the organization to provide the proposed services under the RFA.
- ❖ Describe the organization's experience that makes it well qualified to engage in the types of activities which will be funded, in whole or in part, by the grant. Include any data metrics that speak to the organization's experience and success.
- ❖ Discuss the community partnerships that the organization has developed and describe how these partnerships will be used to support the grant program.
- ❖ Describe the organization's experience and past performance in providing community outreach to the targeted population.

# Organizational Overview (25 points)

- ❖ Discuss and provide a plan for how a pool of qualified staff will be interviewed and hired.
- ❖ Discuss how the organization will provide support to staff.
- ❖ Describe the organization's coaching and professional development plan for employees.
- ❖ Specify the planned staff, schedule, format, and intended audience of the activities the organization plans to provide and provide a summary of the content of any worker education that will be provided during the grant period.
- ❖ Describe your organization's experience in hiring, recruiting, and maintaining a qualified workforce.
- ❖ Provide a program specific organizational chart.

## Capacity & Staffing (20 points)

- ❖ Describe the services your organization will provide and how these will be provided, including how services are tied to the goals and requirements of the program under the RFA.  
*Applicants should describe their plans for conducting outreach to provide education to, or services for, the target populations outlined in the grant program for which they are applying.*
- ❖ Describe the proposed service levels (i.e., number of proposed clients/individuals to be served) during period of performance.
- ❖ Describe the performance measures and outcomes proposed that will track and achieve for the proposed services.
- ❖ Describe eligibility criteria for program participants, and how individuals are identified to receive support and services.

# Description of Proposed Services (25 points)

Describe the planned activities that will implement the program and achieve its goals. This section should demonstrate the applicant's thorough understanding of the model and the scope of work involved and establish a detailed and realistic schedule for tasks required for planning, implementation, and operation.

The timeline should include and establish a schedule that clearly shows how the program will be ramped up, implemented in alignment with the program's goals, and show key milestones in implementation. Applicants should keep in mind the up to three-month planning/ramp up period (new applicants) or one to two-month planning/ramp up period for existing grantees.

## Timeline & Deliverables (15 points)

- ❖ Describe how the organization's existing resources will be utilized during the funding period to support the work of the grant program.
- ❖ Describe the organization's fiscal infrastructure and capacity to manage all aspects of the grant program.
- ❖ Provide a detailed line-item budget for the program and describe the budget development process and provide appropriate budget justification.

# Budget & Justification (15 points)

# Application Ranking

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Applications will be scored according to the evaluation criteria. The results of the evaluation for each application submitted will be classified into one of four categories.

Ranking Classification	Range
Highly Qualified	95 - 100
Very Qualified	80-94
Qualified	70-79
Minimally Qualified	69 and below



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# REPORTING & MONITORING

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# Reporting

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- ❖ The community-based-organization must collect and maintain data using the Cure Violence Global CommCare online database.
- ❖ Successful applicants will be required to ensure that CTS program staff accurately input daily data into the database and provide monthly progress reports that include data and program narratives using a template provided by OAG.
- ❖ OAG may require the grantee to submit other reports and materials during the term of the grant in a form and manner prescribed by OAG.
- ❖ Grantees that do not comply with reporting and submission requirements will be **denied** requests for reimbursements for all grant awards received from OAG.



# Monitoring

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- ❖ Grantee(s) may receive a scheduled or unscheduled site visit from OAG Grant's staff to review the grant file, administrative procedures, and program operations.
- ❖ Monitoring is designed to determine the grantee's level of compliance with District and federal requirements as applicable, and to identify whether the grantee's operational, financial and management systems and practices are adequate to account for program funds in accordance with District requirements and federal requirements as applicable.
- ❖ Failure to comply with requirements may result in payment suspension, payment reduction, or termination of the grant.



# PROGRAM OVERVIEW

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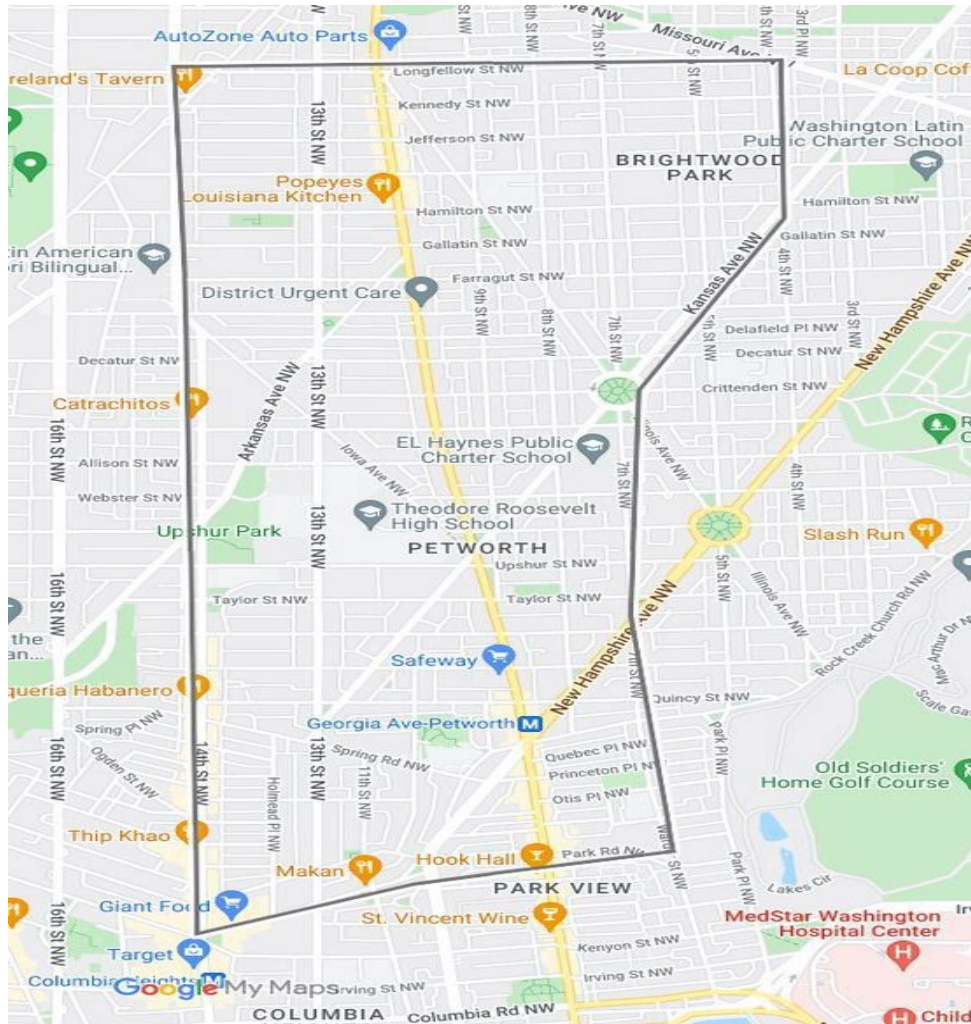
# Grantee Payments

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*Grant funds will be disbursed on a cost reimbursement basis.*

- ❖ Grantees may request an advance payment, up to 25% of grant award, subject to approval from the Grant Management Unit and in adherence to OAG's policies.
- ❖ Upon award, payments to reimburse project expenses will be made pursuant to a monthly schedule. Project expenses will be reimbursed for expenditures incurred during the grant period and made in compliance with the grant budget and the project scope.
- ❖ Grantee will be required to submit back-up supporting documentation (i.e., bank statements, receipts, etc.) and signed cover page and organization request letter.
- ❖ OAG shall make payment within the District's Quick Payment Act (QPA) period of thirty (30) days of submission of a proper invoice for payment via the e-invoicing portal (the established online program to submit and process invoices electronically).

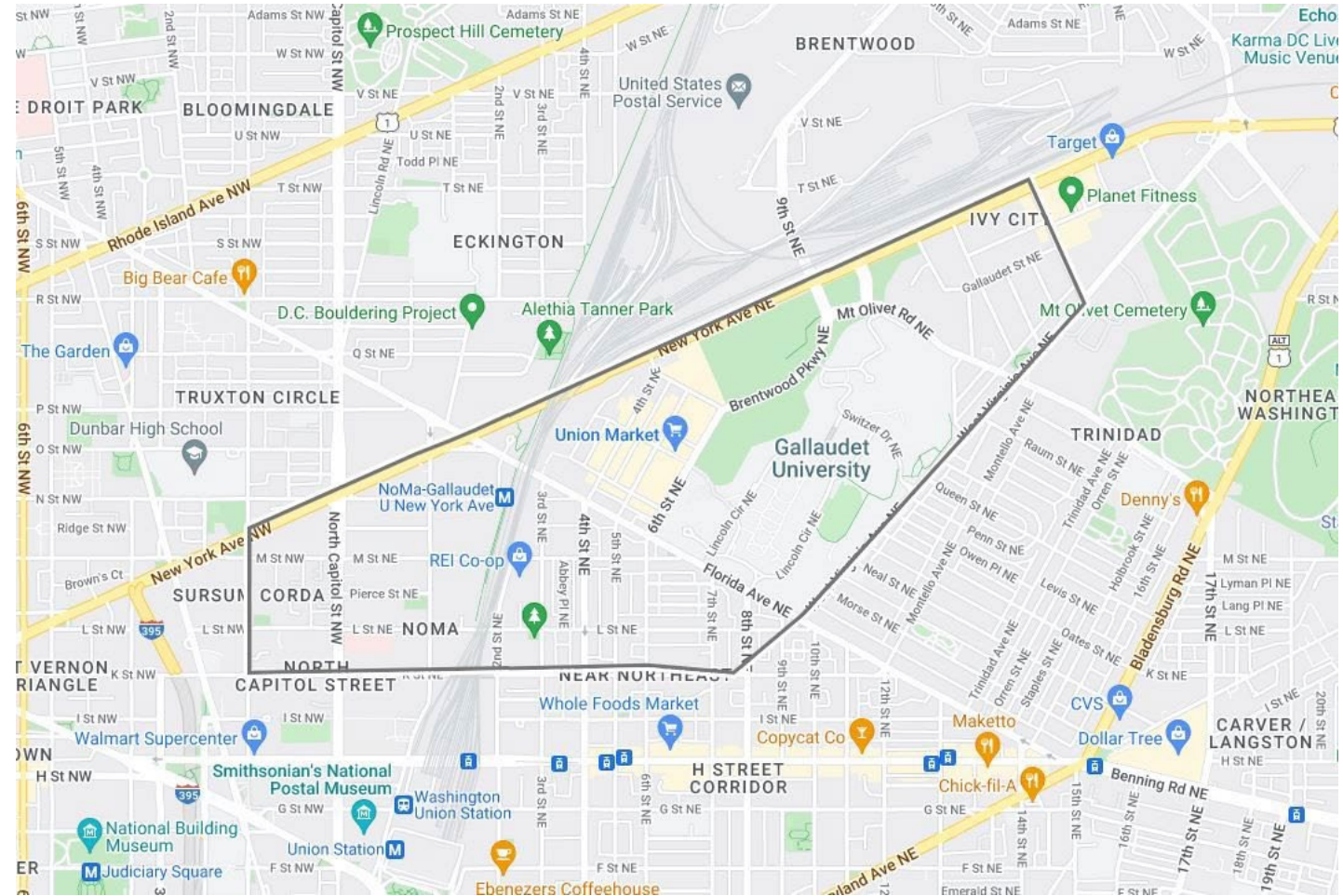
# Brightwood Park | Petworth – Program Area



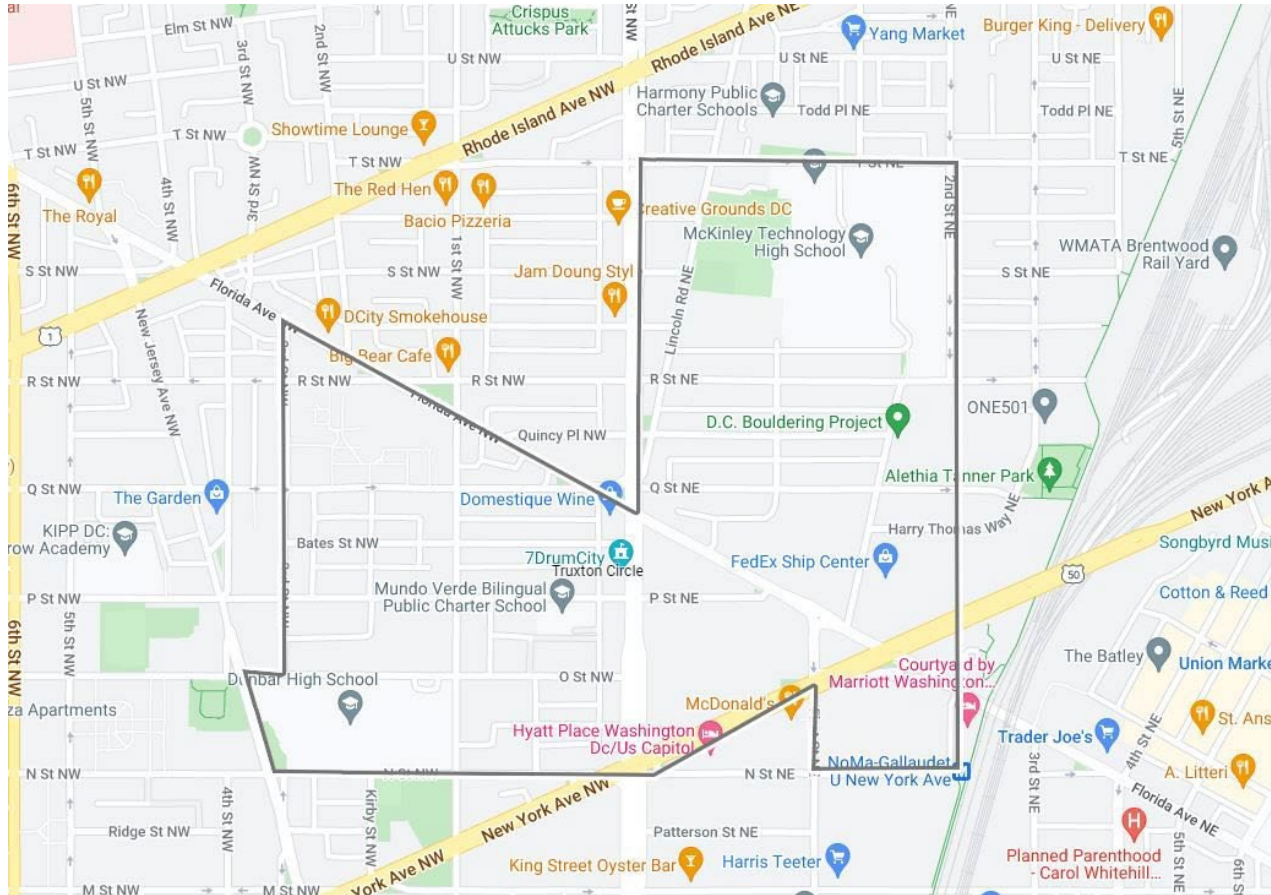
WARDS  
1 & 4

# Ivy City | Sursum Corda – Program Area

WARDS  
5 & 6



# Truxton Circle | Eckington– Program Area

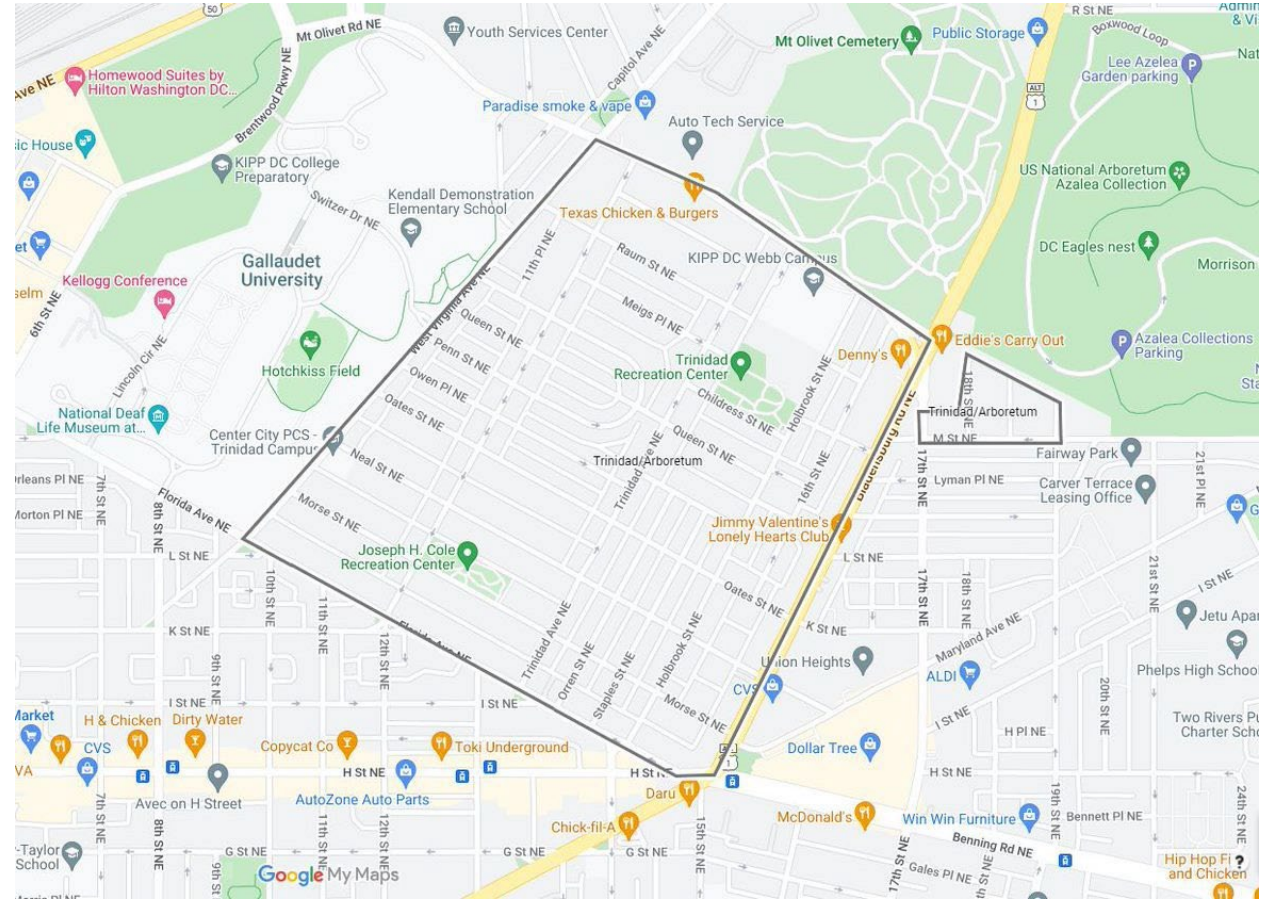


WARD  
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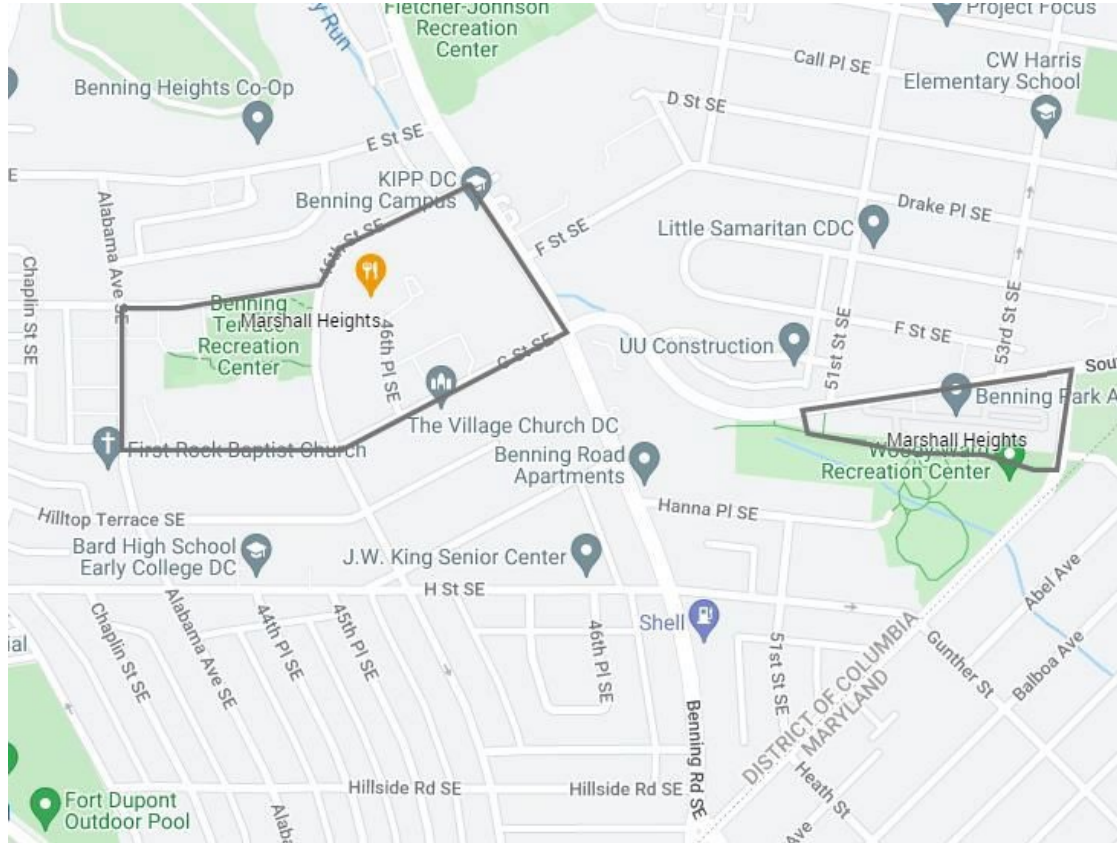


# Trinidad | Arboretum – Program Area

WARD  
5



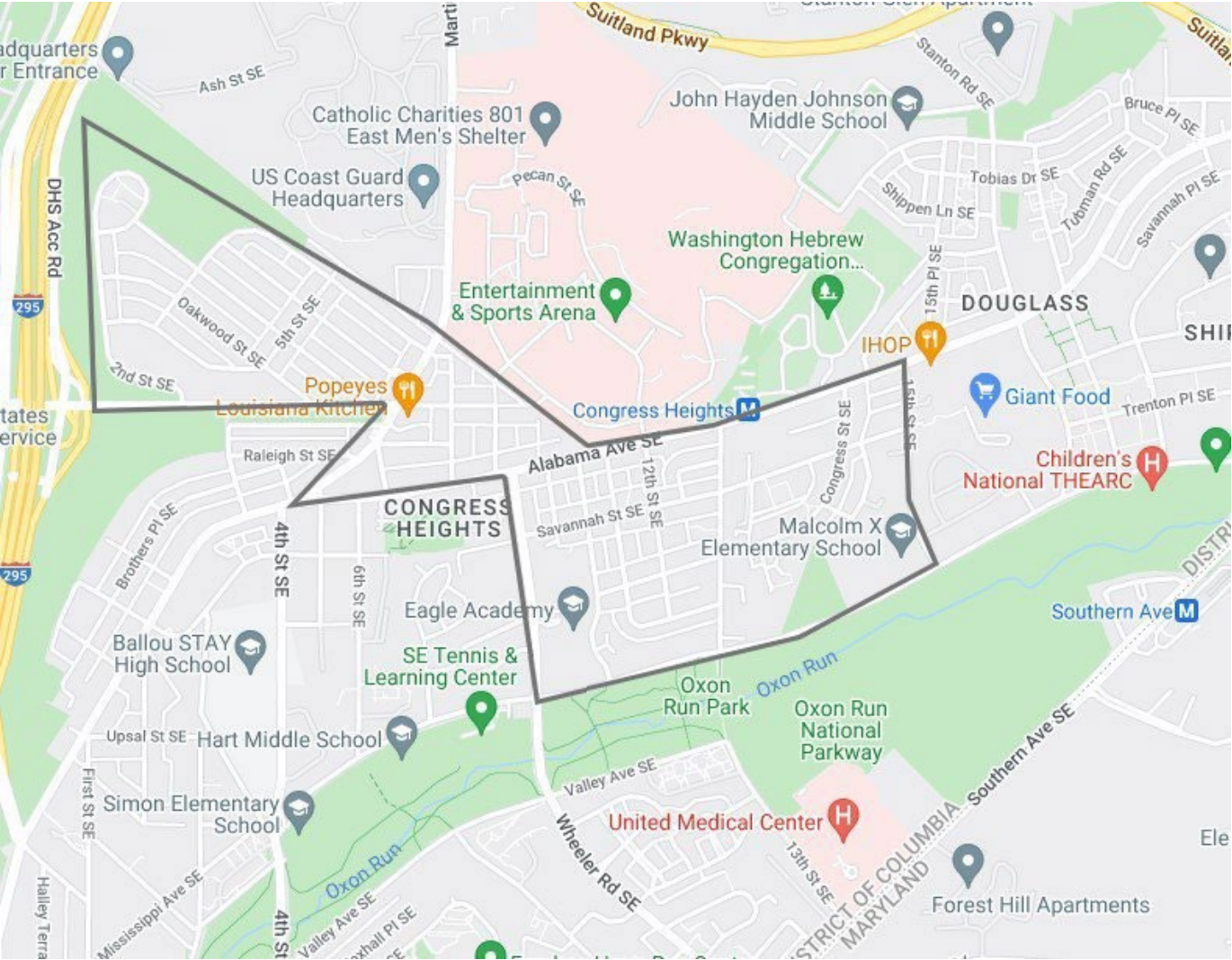
# Marshall Heights – Program Area



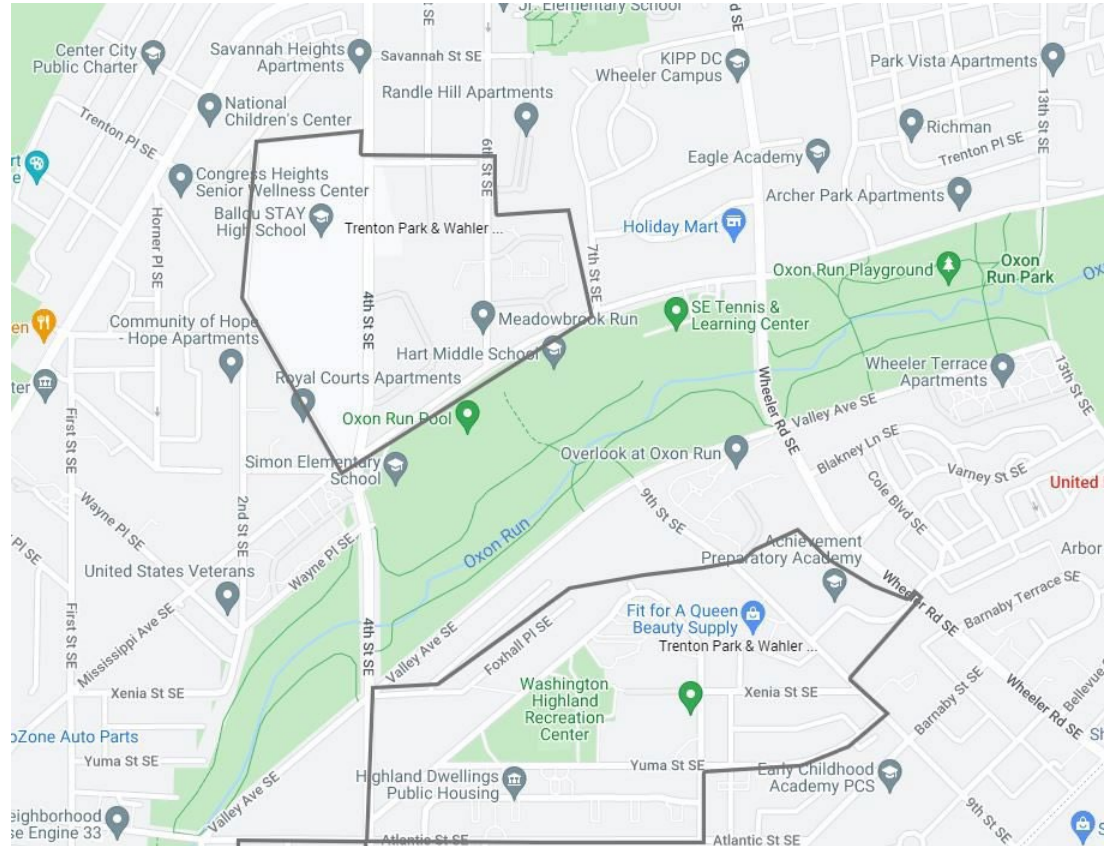
WARD  
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# Congress Park | MLK – Program Area

# WARD 8



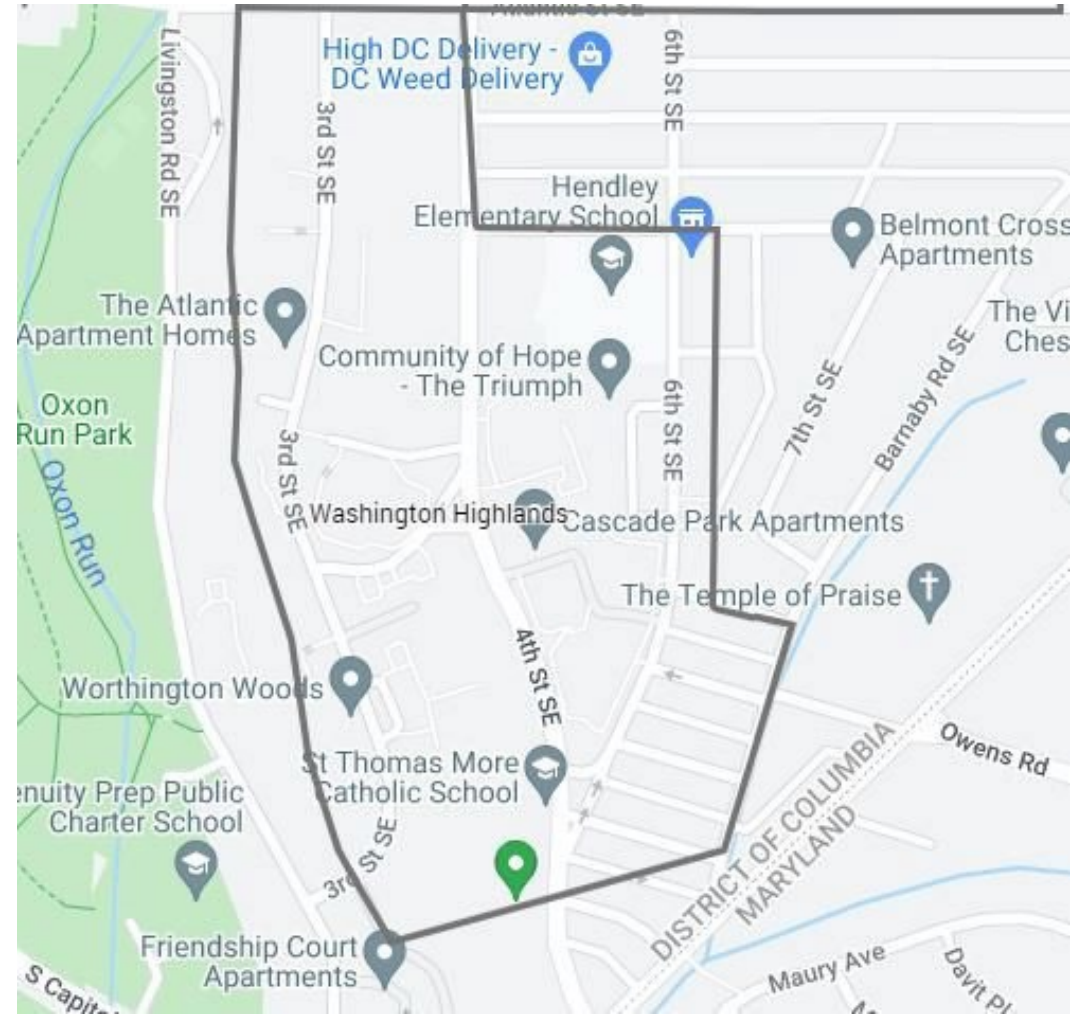
# Trenton Park | Wahler Place – Program Area



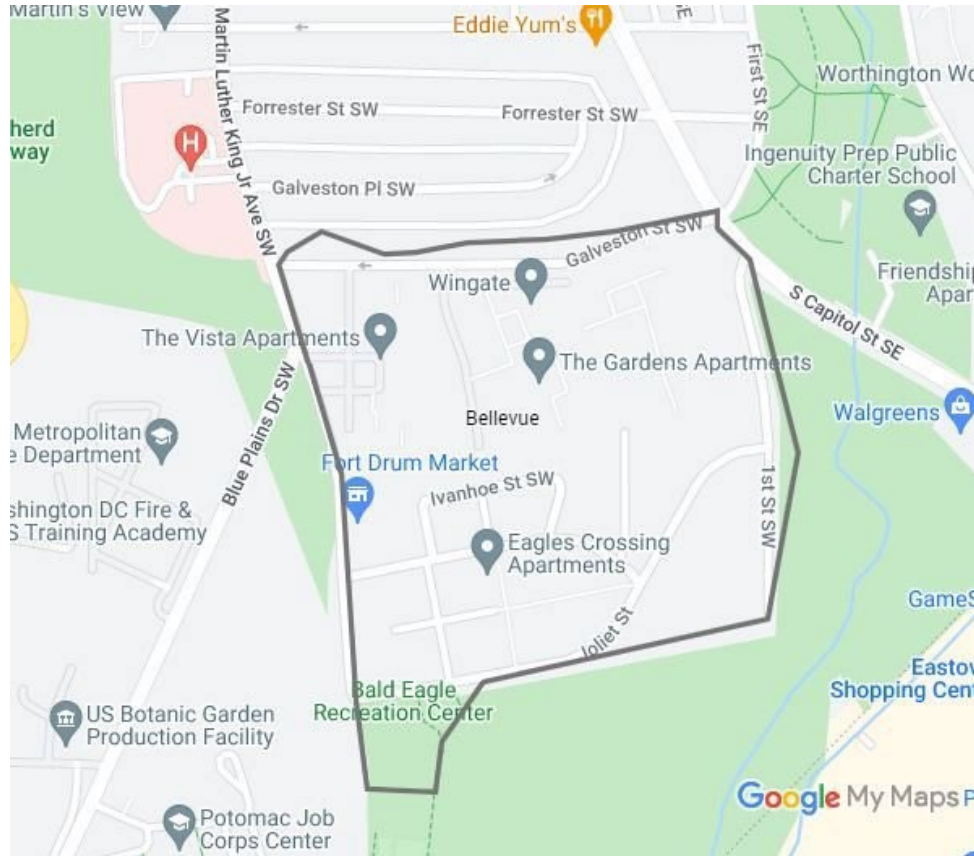
WARD  
8

# Washington Highlands – Program Area

WARD  
8



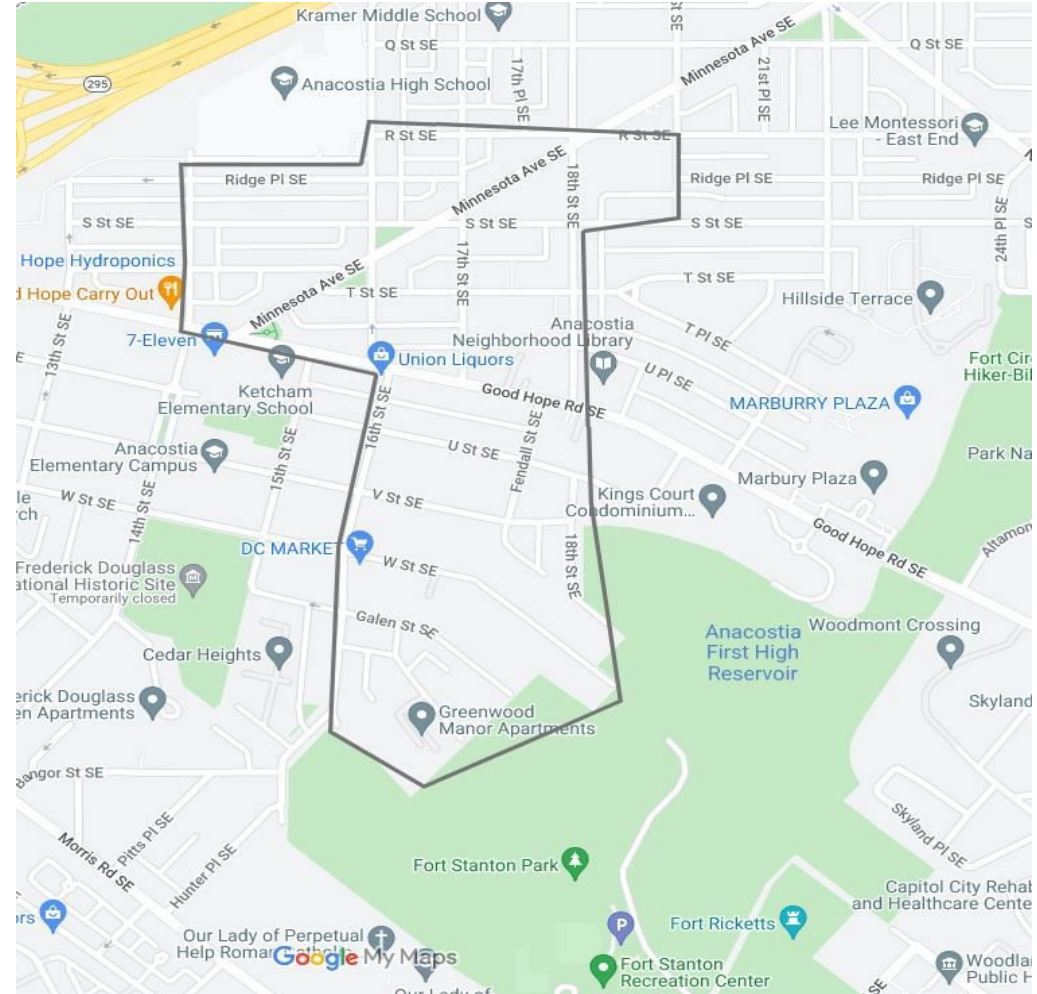
# Bellevue – Program Area



WARD  
8

# Historic Anacostia | Fairlawn – Program Area

WARD  
8



# Cure Violence Global – Public Health Approach

CVG's violence prevention public health methodology applies evidence-based public health epidemic-reversal strategies to:

1

Detect and interrupt conflicts before they erupt in gun violence.

2

Identify and treat the highest risk individuals.

3

Change community norms.



# Implementation Requirements

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- ❖ Applicants must ensure that the CTS site will have an office or home base location (situated in or within a one-mile radius of the target area). The location should provide ample space for staff to work and a large conference area suitable for meetings, workshops, and other gatherings and activities.
- ❖ Applicant organizations must have no rules or bylaws that prohibit hiring of persons with criminal backgrounds, or individuals with any legally protected class.
- ❖ Applicant must make commitment to staff development in effectively performing the responsibilities of their roles.
- ❖ Applicant must demonstrate a plan and the capacity to supervise program staff
- ❖ CBO participation in community activities

# CTS Staffing Structure

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Program Manager

Site Supervisor

Outreach Workers

Violence Interrupters

Administrative Assistant\*

Personnel hired and paid as Cure the Streets program staff may not be detailed, assigned or instructed by grantee CBOs to work for or participate in any other programs, activities or initiatives unless specifically pre-approved by OAG, and not in conflict with the dual-employment clause.

OAG will participate in interview panels for candidates. OAG will not provide official approval or disapproval of grantees' hiring decision.

# KEYS TO SUCCESS

The Cure the Streets (CTS) program is effective in reducing community gun violence by

- ❖ Selecting program areas using an evidence-based approach, and involving community members
- ❖ Employing credible staff members from the program areas
- ❖ Engaging high-risk individuals and connecting them to resources
- ❖ Educating the community about the dangers and impact of gun violence
  - ❖ Distributing public education materials
  - ❖ Community responses to shootings
  - ❖ Conducting mediations



QUESTIONS?

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# Contact OAG



For Inquiries



Email: [Curethestreets@dc.gov](mailto:Curethestreets@dc.gov)

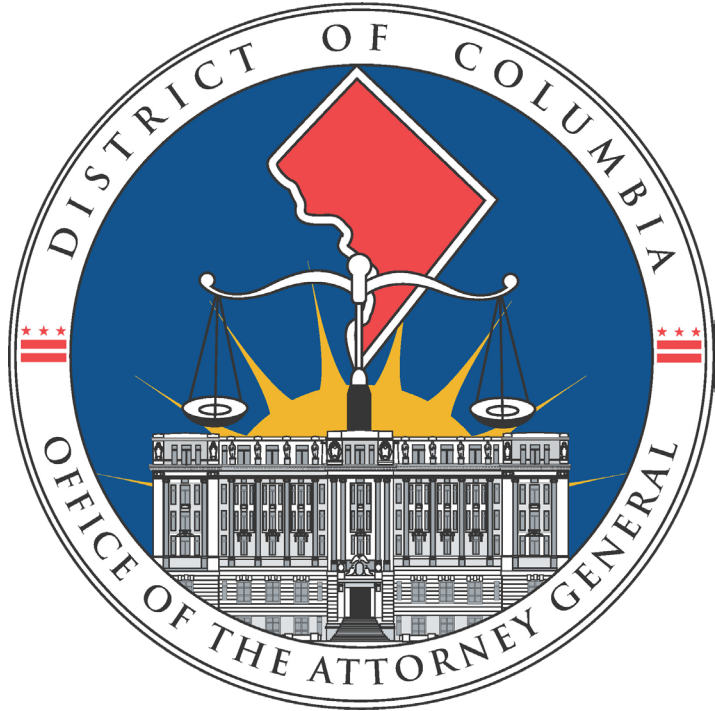


Email: [OAG.Grants@dc.gov](mailto:OAG.Grants@dc.gov)



<https://oag.dc.gov/public-safety/cure-streets-oags-violence-interruption-program>





Thank you for  

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joining us!